

# INDUSTRY DAY

## Rapid Product Development and Sustainment (RaPDS) PMW 240 Indefinite Delivery/ Indefinite Quantity (ID/IQ) Multiple Award Contract

**19 November 2014**

**Scott Dunlap, Director, Product Development Group**

**Mark St. Moritz, Procuring Contracting Officer**



eSolutions for Sailor and Fleet Readiness

# Government Team

- **Laura Knight, PEO-EIS PMW 240 Program Manager**
- **Scott Dunlap, PEO-EIS PMW 240 Director, Product Development Group**
- **Kevin Allen, PEO-EIS PMW 240 Principal Assistant Program Manager, Enterprise Business Services**
- **Clay Nepveux, PEO-EIS PMW 240, Assistant Program Manager**
- **Katie Petrillo, PEO-EIS PMW 240, Assistant Program Manager**
- **Mark St. Moritz, SPAWAR PMW 240 Contracting Officer**
- **Jack May, SPAWAR PMW 240 Contract Specialist**
- **Shun Lin, SPAWAR PMW 240 Assistant Program Manager - Engineering**
- **Jeff Fox, SSC LANT NOLA PMW 240 Assistant Program Manager - Engineering**

# Agenda

- **General**
  - **Administrative**
  - **Ground Rules**
  - **Purpose of Industry Day**
  - **Schedule**
- **Requirements Overview**
- **Acquisition Process**
- **Disclaimer/Closing**

# Administrative

## ■ Attendance

- Today's attendees list will be posted to the SPAWAR E-Commerce Central website

## ■ Briefing Slides

- Posted to the SPAWAR E-Commerce Central & Federal Business Opportunities (FBO) website within seven days (7) after this conference

## ■ Questions

- No questions during today's brief
- Questions may be submitted in writing following the briefing until 21 November COB per RFI instructions
- Answers to questions may be posted online at the SPAWAR E-Commerce Central website & FBO website

# Ground Rules

- **No unauthorized recording of any kind of the Industry Day Conference is permitted**
  - **This includes use of cell phones or laptops**
- **Please put your phone on MUTE to avoid disrupting presentation with background noise**
- **Written responses from the Government supersede ALL oral responses**
  - **This specifically includes the anticipated RFP**

# Purpose of Industry Day

- **FAR 15.201, “Exchanges with industry before receipt of proposals”**
  - **Industry Day constitutes an Informal Exchange of Information**
  - **Improve understanding of Government requirements and industry capabilities**
  - **Allow potential offerors to judge whether or how they can satisfy the Government’s requirements**
  - **Enhance Government’s ability to obtain quality services, at reasonable prices**
  - **Increase efficiency in proposal preparation, proposal evaluation, negotiation, and contract award**
  - **No guarantee as to Government’s final course of action**
  - **Provides potential offerors with the opportunity to investigate partnering and subcontracting opportunities**
  - **Allows for open exchanges of information between Government and Industry on all aspects of the proposed requirement**



# Schedule

**Host: PMW 240**  
**Date: Wednesday 19 November 2014**

| Wednesday 19 Nov | Topics                      | Lead                           |
|------------------|-----------------------------|--------------------------------|
| 1330-1345        | Welcome and General Remarks | Scott Dunlap & Mark St. Moritz |
| 1345-1430        | Requirements Overview       | Scott Dunlap                   |
| 1430-1515        | Acquisition Process         | Mark St. Moritz                |
| 1515-1530        | Session Wrap-Up             | Scott Dunlap & Mark St. Moritz |

# Requirements Overview



# The Sea Warrior Program Office

## PMW 240

### Mission

To rapidly identify and implement affordable IT solutions to Navy business and readiness problems for Sailors, the Fleet, Navy, and DoD customers.

### Role

Provide full life cycle management of a complex portfolio of IT systems to support Navy human resource management, criminal justice, Fleet support, afloat business applications, Navy and DoD portfolio management, Department of Navy administration, and joint aviation aircraft scheduling.

## Scope

- **10 Product Lines:**
  - Comprises 20 initiatives, 29 systems, and 13 applications
  - Includes one of largest Navy portals (1 million users), most extensive eLearning solution in DoD (25 million courses completed)
  - Navy personnel ERP, NAVY 311 and global distance support, and related systems
  - Deployed on 169 ships and 70 submarines
- **Complex Portfolio:**
  - Previously independent programs ranging from 30-40 year-old mainframe systems to modern ERP and services-based solutions
- **7 Sponsors:**
  - N1, N2/N6, N4, N98, Director of Navy Staff (DNS), DON/AA, N9I

# Our Challenge

- **Alignment of requirements, funding, investment approvals and contracting actions for Defense Business Systems**
- **Managing a large, diverse portfolio of systems and technologies**
- **Standardization within, and in some cases across, lines of business.**
- **Agility and flexibility in getting contracts awarded in a dynamic portfolio**
- **Rapid prototyping and piloting**

# RaPDS Program/Acquisition Context

A “program of programs,” where individual business applications and assets are aligned to capability portfolios

| LOB/<br>CAPABILITIES     | DISTRIBUTION                             | POSITION<br>MANAGEMENT | PERSONNEL<br>& PAY   | WORKFORCE<br>DEVELOPMENT  | RECRUITING<br>& ACCESSIONS | ENTERPRISE<br>BUSINESS SERVICES   | DISTANCE<br>SUPPORT     |
|--------------------------|--|------------------------|--|---------------------------|----------------------------|---|-------------------------|
| RESOURCE<br>SPONSOR      | N1                                       | N1                     | N1, DNS  | N1                        | N1                         | N1, DON/AA,<br>N98, N9I   | N2/N6,<br>N4            |
| IT PROJECT/<br>SOLUTIONS | CMS/ID<br>EAS<br>NMPDS<br>NROWS<br>OASIS | NMRS<br>TFMMS          | DEPT SYS<br>IMAPMIS<br>NES<br>NSIPS<br>MRRS<br>NPDB<br>OPINS<br>PERSMOD<br>PS/OPAS<br>RHS<br>RIMS/FM | LMS/ETMDS<br>NKO<br>NTMPS | ARM<br>PRIDE MOD           | ADE<br>DADMS/DITPR<br>DON TRACKER<br>JALIS<br>My Navy Portal<br>NJIS<br>RMI | NAVY 311 / CRM<br>NIAPS |

# Background

- **RaPDS is an Indefinite Delivery/Indefinite Quantity (ID/IQ) Multiple Award Contract (MAC)**
- **Purpose is to assist the Sea Warrior Program in developing, acquiring, deploying, and sustaining IT systems with full lifecycle support for the warfighter and business enterprise.**
- **RaPDS creates a contract vehicle that allows for rapid acquisitions to support Sea Warrior's streamlined Abbreviated Acquisition Program (AAP) acquisitions and sustainment contracts.**
- **Most, if not all, task orders will be in the \$4-8M range**

# Background

- **The objective for this acquisition is to award contracts to qualified contractors capable of executing future PMW 240 IT development, modernization, and sustainment tasks in a timely and thorough manner**
  - **Enterprise Business Services (EBS) line of business**
  - **Other select MPTTE lines of business**
- **Individual Task Orders under this contract will support PMW 240 products and services**
  - **Rapid prototype or pilot**
  - **IT system development and modernization**
  - **IT system software sustainment**

# Background

- **Sustainment includes maintaining current and planned Government Off-the-Shelf (GOTS) and Commercial Off-the-Shelf (COTS) software**
  - **Predominately hosted in Navy or DOD data centers**
  - **Government normally provisions development, test/QA, and production environments.**
  - **Products are normally also installed in a failover site.**
  - **Vendors responsible for the software above the Operating System level**
  - **Executes software changes, bug fixes, IAVAs, patches in accordance with established configuration management procedures**
  - **COTS baselines – usually managing configuration changes, version changes, interfaces, third party add-ons**
  - **Data centers install into production environments**
  - **Some shipboard footprint possible**

# Contractor Capability Requirements

- **Software Development & Modernization (Dev/Mod)**
  - Program Management
  - Requirements Analysis
  - Design, Development
  - Integration & Test
  - Deployment
- **Software Sustainment**
  - Operations/maintenance
  - Break/Fix
  - Helpdesk
  - Training
- **Cost control**
- **Technical Studies & Analyses**
- **Prototyping & Piloting**

# Contractor Capability Requirements

- **Ability to develop and maintain business information systems in a Navy or DOD environment**
- **Ability to provide qualified, experienced staffing in a responsive manner**
- **Experience with PMW 240 relevant business systems**
- **Experience with Cyber Security/Information Assurance**
- **Experience with ISO 9001 Quality Assurance**
- **Experience with afloat implementations**
- **Appraisal at Capability Maturity Model Integration (CMMI) Level III, or higher**

# Preliminary System Scope

- **Billet Based Distribution (BBD)**
- **Career Management System Interactive Detailing (CMS-ID)**
- **Department of Defense Information Technology Portfolio Repository (DITPR) / Department of Navy (DON) Applications and Database Management System (DADMS)**
- **DON Tasking, Records and Consolidated Knowledge Enterprise Repository (TRACKER)**
- **iNavy**
- **Joint Air Logistics Information System (JALIS)**
- **My Navy Portal (MNP)**

# Preliminary System Scope

- **Naval Justice Information System (NJIS)**
- **Navy Manpower Requirements System (NMRS)**
- **Navy Personnel Capability, Millington (Bureau of Navy Personnel (BUPERS))**
- **Risk Management Information (RMI) programs**
  - **Analysis and Dissemination (A&D)**
  - **Safety Program Management (SPM)**
  - **Single Point of Entry (SPOE)**
  - **Streamlined Incident Reporting (SIR)**
- **Other systems may be added over time**

# Engineering CDRL

CDRLs for Task Orders will be a subset listed in the PWS for the TO

| Data Item Number | Description  | Data Item Description (DID)                     | ID/IQ PWS Paragraph                        |
|------------------|--|---|--|
| A001             | Software Development Plan (SDP)– Software Engineering Development Methodology and Approach                   | See CDRL  | 3.1.3, 3.1.5, 4.4, 4.4.2, 5.1, 5.2.3       |
| A002             | System/Subsystem Specification (SSS)   | DI-IPSC-81431A                                  | 3.1.1, 5.2.3                               |
| A003             | Software Requirements Specification (SRS)  | DI-IPSC-81433A                                  | 3.1.1, 5.2.3                               |
| A004             | Interface Requirement Specification (IRS) – Interface Requirement Specification Development                  | DI-IPSC-81434A                                  | 5.2.3, 5.2.4                               |
| A005             | Software Requirements Traceability Matrix(RTM)<br>[Auto generate using PMW 240 Requirements Management Tool] | Per PMW 240 Systems Engineering Process         | 3.1.1, 5.2.3, 5.2.3.1                      |
| A006             | Software Design Description (SDD) [includes database design description]                                     | <a href="#">DI-IPSC-81435A</a>                  | 3.1.2, 5.2.3                               |
| A007             | Interface Design Description – Interface Design Description Development (IDD)                                | DI-IPSC-81436A                                  | 3.1.2, 5.2.3, 5.2.4                        |
| A008             | Data Migration Plan (DMP) – System Data Migration Plan – Transition from Existing Systems                    | See CDRL  | 3.1.4, 5.2.5                               |
| A009             | DoD Architecture Framework Views   | DI-MGMT-81644A                                  | 3.1.2, 5.2.2, 5.2.3, 5.6.2.9.1             |
| A00A             | Software Transition Plan (STRP) – Transition From Existing Systems   | DI-IPSC-81429A                                  | 5.2.3, 5.2.5                               |
| A00B             | Software Test Plan (STP) – System Operational Verification Test (SOVT) Plan                                  | per SPAWAR Inst & SOVT Guide (GFP)              | 3.1.5, 5.2.3, 5.6.2.9.2                    |
| A00C             | Configuration Status Accounting Information – Configuration Management Records/Reports                       | DI-CMAN-81253A                                  | 4.4.1                                      |
| A00D             | Computer Software Configuration Items (CSCIs) List   | Per PMW Systems Engineering Process and Example | 4.4.2, 5.2.3, 5.6.2.9.1                    |
| A00E             | Interface Control Document (ICD) – Interface Control Document (ICD) Development                              | DI-CMAN-81248A                                  | 5.2.3, 5.2.4                               |
| A00F             | Computer Software Product End Items  | DI-IPSC-80590B                                  | 3.2.4, 4.3.4, 5.3, 5.6.1, 5.6.3            |
| A00G             | Software Version Description (SVD)   | DI-IPSC-81442A                                  | 4.4.2, 5.2.3, 5.3, 5.6.1, 5.6.2.9.1, 5.6.3 |
| A00H             | Technical Report - Study/Services  | See CDRL  | 3.1.1, 3.2.3.1, 3.2.3.2, 3.2.3.3, 3.2.4    |
| A00J             | Human Engineering – Human Systems Integration Plan   | MIL-STD-1472G                                   | 5.2.6                                      |
| A00K             | Tier I Help Desk Knowledge Base  | See Block 16 of CDRL                            | 5.6.2.4                                    |
| A00L             | Master Data Management Plan (MDMP)   | Per Government approved outline                 | 5.2.5.1, 5.6.2.9.1                         |
| A00M             | Database Backups – Backup Validation   | Per Government approved outline                 | 5.6.1                                      |
| A00N             | Regression Testing Scripts   | See CDRL  | 5.6.2.9.2                                  |



# Administrative CDRL

CDRLs for Task Orders will be a subset listed in the PWS for the TO

| Data Item Number | Description  | Data Item Description (DID) | ID/IQ PWS Paragraph                  |
|------------------|--|-----------------------------|--------------------------------------|
| B001             | Contractor's Progress, Status, and Management Report - Monthly Status Report                                   | DI-MGMT-80227 & 81468       | 4.1, 4.1.1, 4.3.5, 4.6, 411, 5.6.2.4 |
| B002             | Contractor's Progress, Status, and Management Report - CPARS Draft Approval Document (CDAD) Report Preparation | DI-MGMT-80227               | 4.2                                  |
| B003             | Management Plan  | DI-MGMT-80004A              | 4.3, 4.3.4                           |
| B004             | Quality Assurance Program Plan – Quality Management Plan   | DI-QCIC-81794               | 4.3.1                                |
| B005             | Contractor's Risk Management Implementation Plan –Development and Maintenance                                  | DI-MGMT-81808               | 4.3.2                                |
| B006             | Small Business Subcontractor Report - Development and Maintenance  | DI-MGMT-81642               | 4.3.3                                |
| B007             | Conference Agenda – Meeting Agendas Preparation  | DI-ADMN-81249A              | 4.5, 4.5.1                           |
| B008             | Report, Record of Meeting/Minutes – Meeting Attendance and Documentation                                       | DI-ADMN-81505               | 4.5, 4.5.1                           |
| B009             | Certification/Data Report - Subcontracting Status report   | DI-MISC-80678               | 4.7                                  |
| B00A             | Function Point Analysis – Report   | See CDRL                    | 4.3.5                                |
| B00B             | Integrated Program Management Report (IPMR)  | DI-MGMT-81861               | 4.8                                  |
| B00C             | Contract Work Breakdown Structure (CWBS) – Work Breakdown Structure Development & Maintenance                  | DI-MGMT-81334D              | 4.11                                 |



# Logistics, Publications and Training CDRL

CDRLs for Task Orders will be a subset listed in the PWS for the TO

## LOGISTICS DATA

| Data Item Number | Description  | Data Item Description (DID) | ID/IQ PWS Paragraph |
|------------------|--|-----------------------------|---------------------|
| D001             | Integrated Logistics Support (ILS) Plan : Life Cycle Support Plan (LCSP) | DI-ILSS-80095               | 5.4.1               |
| D002             | Software Center Operator Manual - System Documentation                   | DI-IPSC-81444               | 5.4.2               |
| D003             | Validation Report-SCOM Validation/Verification Report                    | DI-CMAN-80792A              | 5.4.2.1             |

## PUBLICATIONS MANUALS

| Data Item Number | Description   | Data Item Description (DID) | ID/IQ PWS Paragraph |
|------------------|---|-----------------------------|---------------------|
| E001             | Evaluation of Commercial-Off-The-Shelf (COTS) Manuals and Preparation of Supplemental Data – Commercial-Off-The-Shelf (COTS) Manuals and Supplemental Data Delivery | MIL-PRF-32216A              | 5.4.2.2             |

## TRAINING DATA

| Data Item Number | Description   | Data Item Description (DID) | PWS Paragraph       |
|------------------|---|-----------------------------|---------------------|
| F001             | Instructional Performance Requirements Document (IPRD) – Training Analysis    | DI-SESS-81518B              | 3.4, 5.4.3.1        |
| F002             | Instructional Media Package – Training Product Generation                     | DI-SESS-81526B              | 3.4, 5.4.3.2        |
| F003             | Training Conduct Support Documentation – Training Support Package Development | DI-SESS-81523B              | 3.4, 3.4.2, 5.4.3.3 |

# Enterprise-wide Contractor Manpower Reporting Application (ECMRA)

- **The Contractor will be required to report ALL contractor labor hours (including subcontractor labor hours) required for performance of services provided under this contract for SPAWAR via a secure data collection site.**
- **The Contractor is required to completely fill in all required data fields using the following web address:**  
**<https://doncmra.nmci.navy.mil>.**
- **Reporting inputs will be for the labor executed during the period of performance during each Government fiscal year (FY), which runs October 1 through September 30.**
- **While inputs may be reported any time during the FY, all data shall be reported no later than October 31 of each calendar year. Contractors may direct questions to the help desk, linked at <https://doncmra.nmci.navy.mil>.”**

# Data Rights, Licenses and Maintenance

- **Data Rights**
  - **Government Purpose Rights (GPR) are required. FAR 52.227-15, “Representation of Limited Rights Data and Restricted Computer Software,” requires Offerors to identify whether limited data rights are going to be delivered to the Government as part of their proposal to allow for Government evaluation and legend challenges.**
  - **To protect Government rights in commercial and noncommercial software and software documentation, numerous DFARS clauses have been included in RaPDS ID/IQ that will be tailored for each task order.**

# Data Rights, Licenses and Maintenance *(Cont'd)*

- **Development environment is at Government site, and the Government will normally provide required software licenses unless otherwise specified in a task order**
- **Government will provide the environment (hardware and software) for the production system. Test/QA environments are normally provisioned by the Government. Development may be at a contractor's facility if allowed in a task order**
- **Contractor will maintain the baselines necessary to support operations and failover**

- **Tailored to each Task Order. May include:**
  - **NMCI Laptops**
  - **Hardware procurement, maintenance or support**
  - **Software licenses**
  - **Operating System maintenance and support**
  - **Network equipment including boundary security devices**
  - **Development and Test environments**
- **Place of Performance to be specified by individual Task Orders**
  - **Government provided Facilities for development work, integration, and testing**
  - **On site testing & installation support performed at locations specified in individual Task Orders**

# Initial GFI

- **Tailored to each Task Order. May include:**
  - **Systems Engineering Plan (SEP)**
  - **Navy Training System Plan (NTSP)**
  - **Operational Requirements Document (ORD) or Functional Requirements Document**
  - **Architecture Driven Requirements (ARD)**
  - **Interface documentation**
- **Prior, existing systems engineering documentation shall be provided as needed for updates related to TOs for sustainment and modifications to existing systems.**

# Acquisition Process

# Contemplated Contract

- **Indefinite Delivery/Indefinite Quantity (ID/IQ) Multiple Awards Contract (MAC)**
  - **\$300M over eight years**
    - 5-year base contract with one, 3-year option
    - On/off ramp anticipated in year 4 if necessary
      - Small Business recertification required
  - **No more than five (5) contracts will be awarded**
    - Three is considered optimal
  - **Bind award with issuance of a Task Order to all awardees for Post Award Conference (\$2,500)**
  - **Awardees must bid all Task Order RFPs**
    - Technical/Cost proposals only for Task Orders
    - Simplified ordering process

# Contemplated Contract

- **Intent is to award RFP Sample Tasks concurrent with or shortly after basic ID/IQ Award**
  - **Sample Task One for NMRS Modernization /Development**
  - **Sample Task Two for DITPR/DADMS Sustainment**
  - **May award both to one contractor, or one each to two different contractors depending on evaluation rankings**
- **Subsequent Task Orders based on PMW 240 Need**
  - **Prototypes or pilot efforts**
  - **Other Development/Modifications**
  - **Follow-on Sustainment activities**
  - **Analyses as required**

# Contemplated Contract

- **Following CLIN types possible:**
  - **Cost-Plus-Fixed-Fee (CPFF)**
  - **Cost-Plus-Incentive-Fee (CPIF)**
  - **Firm-Fixed-Price (FFP)**
  - **Fixed-Price-Incentive Fee (FPIF)**
  - **Cost Reimbursement (CR) Only**
    - **ODCs**
- **No Time and Materials (T&M) allowed**
- **Must be able to manage Cost type contracts**
  - **DCMA/DCAA approved accounting system required**
  - **Certified Cost and Pricing Data required (>\$750K)**

# Preliminary RFP Information

- **Industry Interaction**
  - **Market Research – Request for Information (RFI)**
  - **Industry Day (today)**
  - **Q&A's**
- **Anticipated North American Industry Classification System (NAICS) and Product Service Code (PSC) Code**
  - **NAICS: 541512 “Computer Systems Design Services” has a size standard of \$27.5 million in average annual revenue**
  - **PSC: D307 - Automated Information System Services**
- **All information released to date and during this conference is considered to be DRAFT and for informational purposes only**

# Preliminary RFP Information

- **Draft RFP will be posted to SPAWAR e-Commerce Website/FBO**
  - **Contractors need to ensure they have access to website**
- **Questions and Answer Period**
  - **Now is the time to send comments & questions on PWS, supporting documents, etc.**
  - **Comments can impact RFP/PWS language**
- **Upon formal RFP release, all communications shall be communicated via Contracting Officer**

# Acquisition Strategy (AS)

- **Acquisition Strategy is a Small Business Set-aside**
  - **RFI Responses provide valuable information for Market Research and completion of Acquisition Strategy**
    - **Lack of small businesses with the capability and capacity to perform could cause the RFP to be issued as a full and open procurement**
- **Award to be made on Best Value basis**

# Basis of Award

- **The RFP will use FAR Part 15, Source Selection Processes and Techniques, as basis for Contract Award using Tradeoff Procedures**
  - **Tradeoff Procedures**
    - **Evaluation Factors are assigned a relative order of importance**
    - **All evaluation factors other than cost or price, when combined, will be identified as either “...significantly more important than, approximately equal to, or significantly less important than cost or price.”**
    - **This process permits tradeoffs among cost or price and non-cost factors and allows the Government to accept other than the lowest priced proposal**
- **After award of ID/IQ, Task Orders will be issued using FAR Part 16.505 procedures**

## ■ RFP/ATTACHMENTS

### ● Section Bs:

- (1) ID/IQ
- (2) Sample Task 1
- (3) Sample Task 2

### ● Performance Work Statements (PWS)

- (1) ID/IQ
- (2) Sample Task 1
- (3) Sample Task 2

### ● Quality Assurance Surveillance Plans (QASPs)

- (1) ID/IQ
- (2) Sample Task 1
- (3) Sample Task 2

# Preliminary RFP Information

## ■ RFP/ATTACHMENTS

- **Contract Data Requirements Lists (CDRLs)**
  - (1) ID/IQ
  - (2) Sample Task 1
  - (3) Sample Task 2
- **Technical Documentation**
  - FRDs, ICDs, Technical Reference Documents as specified for ID/IQ and each Sample Task
  - PMW 240 Technical Event Process (TEP Guidebook)
  - PMW 240 Risk Management Plan
  - PMW 240 Systems Engineering Plan (SEP)
  - PMW 240 Configuration Plan
  - Others as required

# Preliminary RFP Information

- **Two Sample Tasks will provide representative work that will be typical of effort ordered under RaPDS ID/IQ**
  - **NMRS Development and Modernization**
  - **DITPR/DADMS Sustainment**
- **Sample Tasks will be used to evaluate award of the ID/IQ**
  - **Cover most of the type of work envisioned under RaPDS**
- **Sample Tasks will be issued as Task Orders under awarded ID/IQ**
- **Award will be made without discussions based on initial offers**
  - **Govt reserves the right to enter negotiations if necessary**

# CONTEMPLATED EVALUATION FACTORS

- **Factor 1 – Software Development Experience doing**
  - COTS/GOTS integration/configuration
  - Software sustainment
  - Predominately with Navy/Defense Business Systems (DBS) in last 3 years
  - CMMI Level III *appraisal* desired
- **Factor 2 – Sample Task 1: Navy Manpower Requirements System (NMRS) Dev/Mod**
  - Technical Approach
  - Software Development Plan (SDP)
  - Contractor Work Breakdown Structure (CWBS)
    - Includes labor categories/hours at Level III for anticipated effort
    - No cost, but cost will be included in Factor 4 – Cost CWBS

# CONTEMPLATED EVALUATION FACTORS

- **Factor 3 – Sample Task 2: DITPR/DADMS Sustainment**
  - **Technical Approach**
  - **Software Development Plan (SDP)**
  - **Contractor Work Breakdown Structure (CWBS)**
    - **Includes labor categories/hours at level III for anticipated effort**
    - **No cost, but cost will be included in Factor 4 – Cost CWBS**
- **Factor 4 – Cost**
  - **Includes previous CWBSs with cost element included**
  - **DCAA/DCMA letters for FPRA/FPRP if available**
  - **Reps and Certs**
  - **Other administrative information**

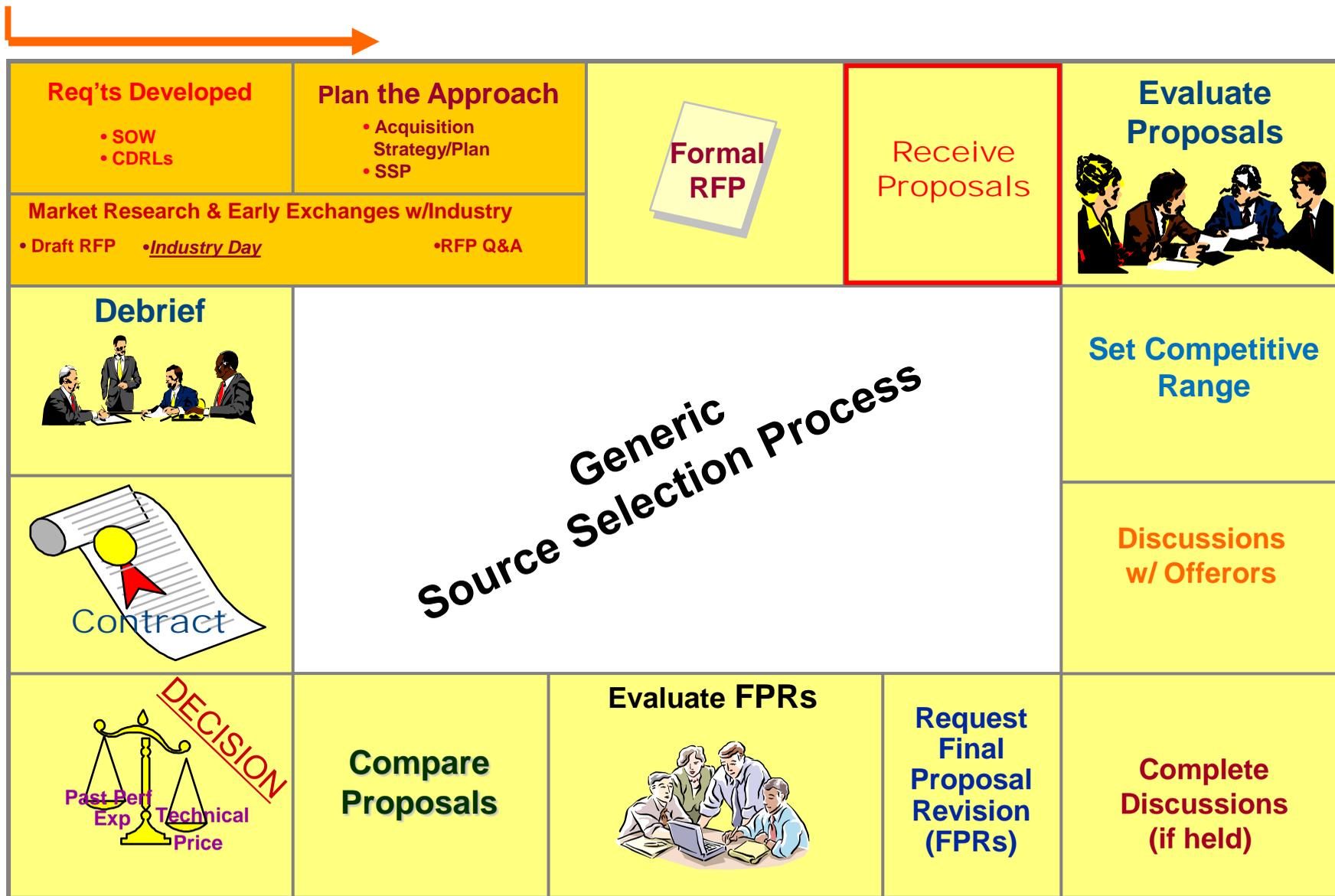
# CONTEMPLATED EVALUATION FACTORS

- **Factor 5 – Past Performance (for both Sample Tasks)**
  - **Minimum of three past performance references**
    - **Two must be by prime**
    - **All must be as prime contractor (prime and subs)**
  - **Past three years only as of date of RFP release**
  - **Relevant DON/DoD DBS desired**
  - **Past performance will be limited to references only**
    - **Not interested in long write ups**
    - **Failure of Govt to be able to contact references may result in neutral rating, or non-compliance**
- **Factor 6 – ID/IQ Small Business Participation Plan**
  - **Applies to all Offerors**

# CONTEMPLATED EVALUATION FACTORS

- **Factors order of importance**
  - **Factor 1 – Software Development Experience is more important than Factor 2**
    - **Factor 1 is more important than Factors 2 & 3 combined**
  - **Factor 2 – NMRS Dev/Mod is more important than Factor 3**
  - **Factor 3 – DITPR/DADMS is more important than Factor 4**
    - **Factors 1, 2 and 3, when combined, are more important than Factor 4**
  - **Factor 4 – Cost is more important than Factor 5**
  - **Factor 5 – Past Performance is more important than Factor 6**
  - **Factor 6 – Small Business Participation Plan: least important**

# Source Selection Process





# Acquisition Timeline

| <b>Notional Acquisition Milestones</b>      |                  |
|---|------------------|
| <b>Market Research / Industry Day</b>       | <b>19 Nov 14</b> |
| <b>Draft RFP Released, Sections L&amp;M</b> | <b>29 Dec 14</b> |
| <b>Request for Proposal (RFP)</b>           | <b>15 Apr 15</b> |
| <b>Proposals Due</b>                        | <b>19 May 15</b> |
| <b>Contract Award</b>                       | <b>14 Dec 15</b> |

# Disclaimer

- **Today's remarks by Government officials shall not be considered a guarantee of the Government's course of action in proceeding with this or any other solicitation**
- **The information shared today reflects current Government intentions and is subject to change based on a variety of circumstances, including funding, internal and external comments and reviews**
- **The formal Request for Proposals is the only document that shall be relied upon in determining the Government's requirements**

# THANK YOU!

- Additional questions may be sent to Jack May at [jack.may@navy.mil](mailto:jack.may@navy.mil) by 21 November 2014
- **REMINDER**: RFI response due date has been extended to 01 December at 4:00 PM EST